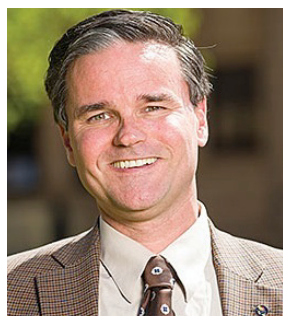




# The Science of Distracted Driving



Join us for a presentation by  
**Dr. Paul Atchley**  
Professor, University of Kansas

**Thursday, Oct. 20, 2016**  
**10:00 - 11:30 am**

Ohio State Highway Patrol Academy, Auditorium  
740 E. 17th Avenue Columbus, OH 43211

**ADMISSION IS FREE**

Dr. Paul Atchley, Professor at the University of Kansas, has been conducting research and teaching about cognitive factors related to driving for more than 25 years. The BBC, NPR, 'Katie' with Katie Couric, Rock Center and the New York Times, among other national and international media outlets, have highlighted Dr. Atchley's work. He is part of efforts at the state and national level to reduce distracted driving and works with Fortune 500 companies to improve fleet safety. Dr. Atchley works with groups including the National Safety Council, LifeSavers, FocusDriven and We Save Lives to provide clear and compelling talks about the science of distracted driving.

Dr. Atchley's presentation will be followed by an awards ceremony for The Safetys. This first-ever, regional collaboration award will be given to a group of outstanding safety professionals working on strategies to reduce deaths and serious injuries across Ohio. **Learn more about The Safetys at [odot.formstack.com/forms/the\\_safetys](https://odot.formstack.com/forms/the_safetys).**

## **TZD Safety Network**

The Toward Zero Deaths Safety Network is kicking off its series of quarterly meetings. These meetings are an opportunity to build relationships between the various disciplines involved in traffic safety; foster professional development by featuring nationally recognized speakers on topics related to traffic safety; and recognize outstanding work by safety professionals across Ohio. They will be held in different regions of the state.

For more information, contact:

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Register for this **FREE** event at  
**<https://odot.formstack.com/forms/tzdmeeting1>**

